

CONCEPT *line*

2.0
mm
gauge

0.3
mm
wear layer

Residential & Light Commercial
Luxury Vinyl Tiles



FUSION *line*

2.5
mm
gauge

0.55
mm
wear layer

Heavy Commercial
Luxury Vinyl Tiles



CONCEPT *line*

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Residential & Light Commercial
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Heavy Commercial
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Premium flooring collections

Developed to create beautiful yet functional spaces, the Conceptline and Fusionline flooring collections of wood, parquet & stone designs have been carefully curated by experts in flooring.

The combined Luxury Vinyl Tile palette spans traditional medium woods through to contemporary concrete designs, with a considered range of popular size formats to suit any space.

Whether you're choosing a floor for your home or a large commercial space, there is a design option for all interior schemes. **Conceptline** is the ideal choice for residential and light commercial settings, for example, a boutique or small office space. The **Fusionline** range is perfect for homes and can withstand the demands of heavy, large-scale commercial environments.

Guiding you through the process of choosing your new floor, this brochure will provide you with the inspiration and further information you need to plan your project.

CONCEPT *line*

Ideal for busy modern homes.

The Conceptline Luxury Vinyl Tile collection offers a stunning selection of authentically replicated timber designs. Two of the beautiful wood planks are also available as parquet.

Independently they are striking stand-alone floors or when laid together, they will create a cohesive co-ordinating design scheme.

2.0
mm
gauge

0.3
mm
wear layer

The collection

Parquet Parquet size: 76.2 x 228.6mm Coverage per box: 3.34m²



3801 Traditional Grey Oak Parquet
Also available in **WOOD PLANK**



3802 Christchurch Oak Parquet
Also available in **WOOD PLANK**



3181 Snowhill Oak



3183 Bridstow Oak



3182 Bay Oak



3185 Maldon Oak



3184 Monarch Oak



3804 Parkland Oak

Wood Plank Plank size: 184.2 x 1219.2mm Coverage per box: 3.37m²



3037 Traditional Grey Oak

Also available in **PARQUET**



3481 Christchurch Oak

Also available in **PARQUET**



 This design features a micro bevel
 This design intentionally features a strong pattern and/or colour variation to accurately replicate natural timber

FREE 
Sample Service
 +44 (0)161 767 2551

Although we endeavour to ensure our brochure print process represents the true colour of the products, we recommend you view an original sample of your selected designs which we shall be pleased to supply, free of charge.

3801
Traditional Grey Oak Parquet



Parquet size: 76.2 x 228.6mm



3037
Traditional Grey Oak



Plank size: 184.2 x 1219.2mm



Parquet with double full plank border and gold feature strip



3037
Traditional Grey Oak

3802
Christchurch Oak Parquet



Parquet size: 76.2 x 228.6mm



3481
Christchurch Oak



Plank size: 184.2 x 1219.2mm



Laid parquet woodblock



3481
Christchurch Oak

3181
Snowhill Oak



Plank size: 184.2 x 1219.2mm

3183
Bridstow Oak



Plank size: 184.2 x 1219.2mm



3183
Bridstow Oak

3182
Bay Oak



Plank size: 184.2 x 1219.2mm

3185
Maldon Oak



Plank size: 184.2 x 1219.2mm



3185
Maldon Oak

3184
Monarch Oak



Plank size: 184.2 x 1219.2mm

3804
Parkland Oak



Plank size: 184.2 x 1219.2mm



3804
Parkland Oak

Laid full plank herringbone

FUSION *line*

Commercially engineered, designed for everyone.

When selecting a floor covering, high performance should not mean compromising on style. The Fusionline Luxury Vinyl Tile collection includes a range of popular wood and stone designs, ideal for creating engaging spaces.

Developed with a single specification that is suitable for both heavy-traffic commercial installations and residential projects, Fusionline provides a balanced palette of shades that complement a variety of settings.

Two of the stunning wood planks are also available as small and large parquet. They will each create a beautiful stand-alone floor or they can be laid together for a cohesive design scheme, way-finding or zoning.

2.5
mm
gauge

0.55
mm
wear layer

The collection

FREE
Sample Service
+44 (0)161 767 2551

Small Parquet

Parquet size: **76.2 x 457.2mm** Coverage per box: **3.34m²**



1094 Willow Grey Oak Small Parquet
Also available in **WOOD PLANK**



1095 Honey Rich Oak Small Parquet
Also available in **WOOD PLANK**



Large Parquet

Parquet size: **101.6 x 609.6mm** Coverage per box: **3.34m²**



1082 Willow Grey Oak Large Parquet
Also available in **WOOD PLANK**



1071 Honey Rich Oak Large Parquet
Also available in **WOOD PLANK**



Wood Plank

Plank size: **184.2 x 1219.2mm** Coverage per box: **3.37m²**



1070 Willow Grey Oak

Also available in **SMALL & LARGE PARQUET**



1064 Honey Rich Oak

Also available in **SMALL & LARGE PARQUET**



1073 Island Oak



1066 Cathedral Oak



1072 Rustic Sawn Timber



This design features a bevel
 This design intentionally features a strong pattern and/or colour variation to accurately replicate natural timber



1083 Savannah Oak



1084 Pavilion Limed Oak



1062 Oxford Light Oak



2818 Ashen Oak

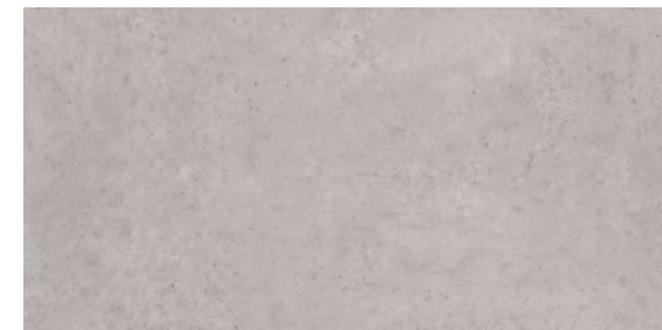


1061 Country Elm



Stone Tile

Tile size: **457.2 x 914.4mm** Coverage per box: **3.34m²**



1075 Metro Concrete



2827 Soho Marble



Although we endeavour to ensure our brochure print process represents the true colour of the products, we recommend you view an original sample of your selected designs which we shall be pleased to supply, free of charge.

Matching Parquet & Plank designs...

Willow Grey Oak and Honey Rich Oak are available in three formats, small and large parquet plus full plank designs.

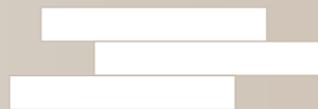
Small Parquet



Large Parquet



Full Plank



1094
Willow Grey Oak Small Parquet



Parquet size: 76.2 x 457.2mm



1095
Honey Rich Oak Small Parquet



Parquet size: 76.2 x 457.2mm



1082
Willow Grey Oak Large Parquet



Parquet size: 101.6 x 609.6mm



1071
Honey Rich Oak Large Parquet



Parquet size: 101.6 x 609.6mm



1070
Willow Grey Oak



Plank size: 184.2 x 1219.2mm



1064
Honey Rich Oak



Plank size: 184.2 x 1219.2mm



1094
Willow Grey Oak Small Parquet



Parquet size: 76.2 x 457.2mm



1070
Willow Grey Oak



Plank size: 184.2 x 1219.2mm



1070
Willow Grey Oak

1082
Willow Grey Oak Large Parquet



Parquet size: 101.6 x 609.6mm



1095
Honey Rich Oak Small Parquet



Parquet size: 76.2 x 457.2mm



1071
Honey Rich Oak Large Parquet



Parquet size: 101.6 x 609.6mm



1064
Honey Rich Oak



Plank size: 184.2 x 1219.2mm



1064
Honey Rich Oak

1073
Island Oak



Plank size: 184.2 x 1219.2mm



1066
Cathedral Oak



Plank size: 184.2 x 1219.2mm



1066
Cathedral Oak

1072
Rustic Sawn Timber



Plank size: 184.2 x 1219.2mm



1083
Savannah Oak



Plank size: 184.2 x 1219.2mm



1083
Savannah Oak

1062
Oxford Light Oak



Plank size: 184.2 x 1219.2mm



1084
Pavilion Lined Oak



Plank size: 184.2 x 1219.2mm



1084
Pavilion Lined Oak

1061
Country Elm



Plank size: 184.2 x 1219.2mm



2818
Ashen Oak



Plank size: 184.2 x 1219.2mm



2827
Soho Marble



Tile size: 457.2 x 914.4mm

1075
Metro Concrete



Tile size: 457.2 x 914.4mm



1075
Metro Concrete

INLAY STRIPS

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5 STEP GUIDE TO YOUR PERFECT FLOOR

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LAYING PATTERNS

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FLOORCARE

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TECHNICAL INFORMATION & GUARANTEE

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ENVIRONMENT

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TRY OUR VISUALISER TOOL

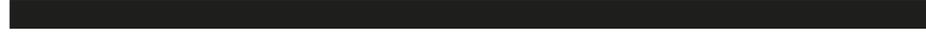
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PERSONALISE YOUR FLOOR

Savannah Oak with Gold Feature Strip & Classic Oak Marquetry Strip



Inlay strips

GROUTING STRIPS		2031 Ice	3 x 914mm
		2033 Pearl	3 x 914mm
		2035 Grey	3 x 914mm
		2037 Coffee	3 x 914mm
		2039 Graphite	3 x 914mm
	MARQUETRY STRIPS		2056 Maple
		2057 Natural Oak	3 x 914mm
		2058 Classic Oak	3 x 914mm
		2059 Walnut	3 x 914mm
FEATURE STRIPS			0026 Gold
		0025 Silver	5 x 1000mm
		0028 Black	5 x 1000mm
		0032 Cream	5 x 1000mm
		0031 Brown	5 x 1000mm
	CROSS GRAIN MARQUETRY STRIPS		1011 Classic Oak
		1012 Walnut	10 x 914mm
		2511 Classic Oak	25 x 914mm
		2512 Walnut	25 x 914mm

Can be used with all Conceptline & bevelled Fusionline shades.

5 STEP GUIDE to your perfect floor.



1

BE INSPIRED

The first stage of designing an interior is refining your ideas and planning your finished look. You can find further information and resources on our website polyflor.com

2

SELECT YOUR FLOOR

Browse our brochure and shadecards at your leisure and make a shortlist of your favourite designs.

Our room visualiser is also available to help you picture any design instantly, in every room of your home polyflor.com/visualiser, see page 55.

3

ORDER FREE SAMPLES

Free samples of every shade are available to order through our website polyflor.com or call the dedicated Polyflor Samples Hotline on +44 (0)161 767 2551.

4

DISCUSS YOUR PROJECT

It is always useful to be prepared when visiting your local flooring retailer. Start by providing a rough guide of the room shape and measurements. Be sure to bring your shortlist of chosen designs, including shade name and number.

5

ENJOY YOUR NEW FLOOR

We want you to enjoy your floor for years to come, so we have prepared a list of top tips to help you keep your floor looking as good as new. See page 50 for details.

Parquet laying patterns

Woodblock



Herringbone



Tramline



Double Tramline



Full Plank Perimeter & Inlay Strip



Offset Parallel



Wood plank laying patterns

Straight Laid



Ships Decking

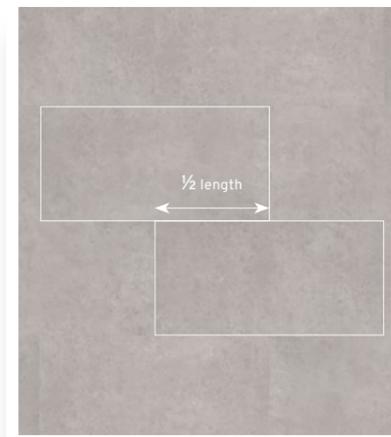


Mix & Match

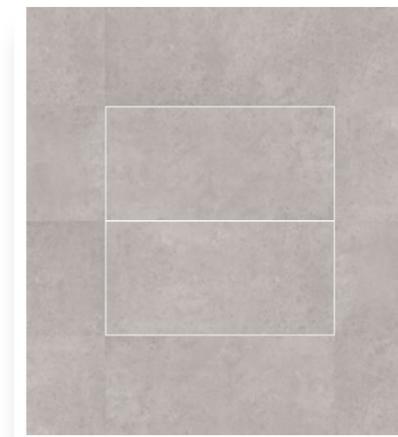


Stone tile laying patterns

Brickwork



Straight Laid



Herringbone



BESPOKE CUTTING: You choose your design

Polyflor have a highly experienced and creative design floor service team. There is virtually no limit to the designs that can be achieved using precision waterjet cutting, so if you have a bespoke design in mind which is not covered here, discuss it with your flooring provider.

Looking after your new floor

Clean floors are essential for maintaining a safe, healthy, and inviting environment. They can improve indoor air quality, reduce the spread of germs and bacteria, maintain the appearance of the space and prevent damage to the floor.

We want your new Polyflor floor to look its best for many years to come and to help you achieve this we have laid out the following floor care guidelines.

Initial clean

We recommend you sweep or vacuum to prevent loose dirt or grit from scratching the floor. Polishing your floor can also be beneficial to help prevent slight surface scratches and to provide further protection.

Day-to-day cleaning

Regularly sweep or vacuum your floor to remove loose dirt, grit or dust. It's important to use clean mops and neutral cleaning solutions to regularly clean your floor. You should always dilute the floor cleanser to the manufacturer's instructions.

Please ensure you mop your floor evenly and collect any excess liquid in a mop bucket. Rinse the floor with clean water and allow to dry.

Protecting your floor

✓ Do

- Sweep or vacuum often to prevent loose dirt or grit from scratching the floor.
- Install barrier mats at entrances to pick up grit and moisture (please note, some rubber-backed mats may discolour the floor).
- Ensure your furniture is fitted with protective pads where necessary to prevent scratches.
- Use protective cups under heavy furniture to prevent indentation.
- Remove spillages as quickly as possible to reduce risk of staining and causing slip hazards.
- Always use clean equipment when maintaining your floor.
- Regularly trim pets claws as these can cause fine scratches.

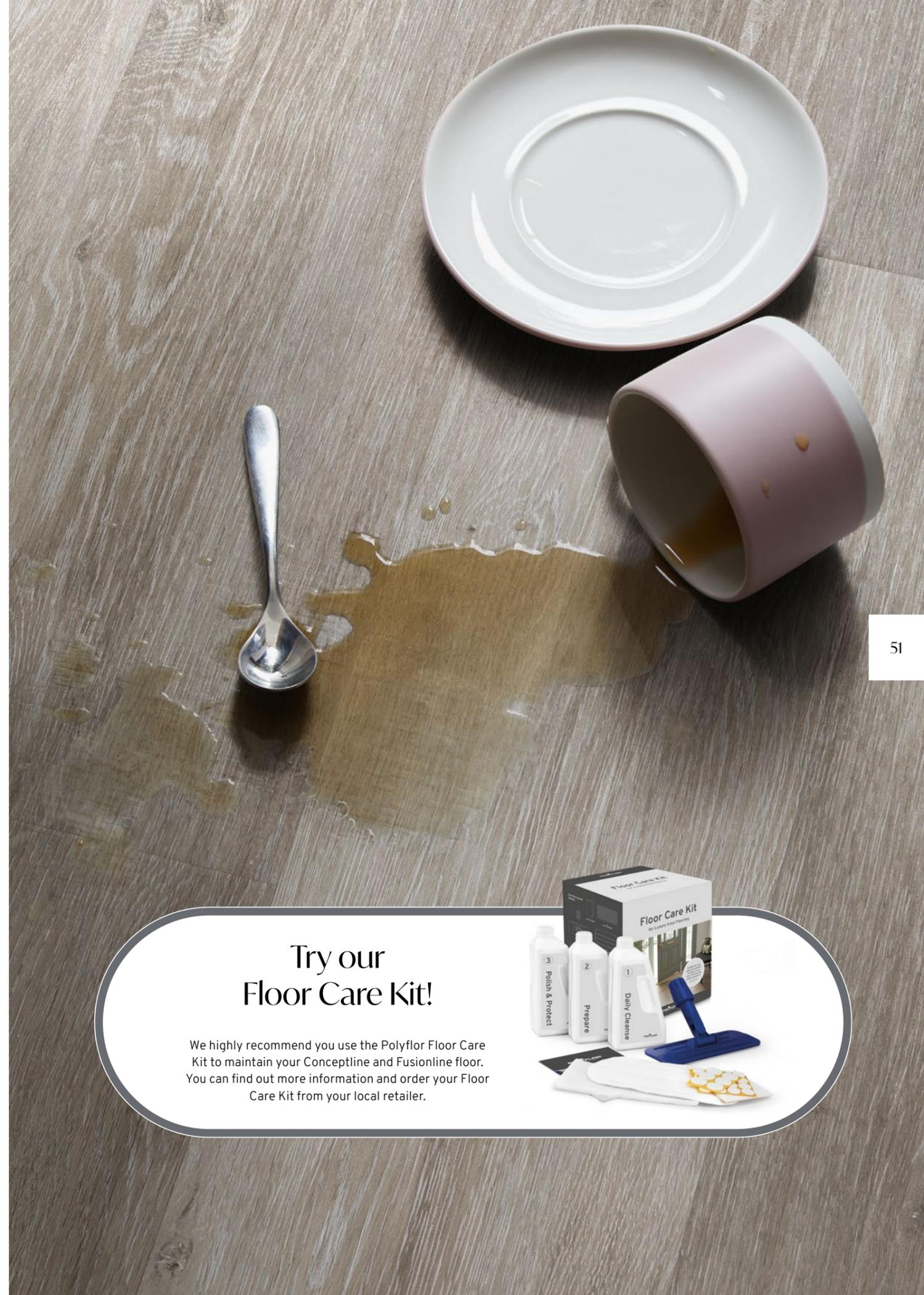
✗ Don't

- Use abrasive liquids or metal scouring pads as these can damage the floor.
- Clean the floor with solvents, caustic detergents, washing up liquids, soap powders, bleach, furniture polishes, petroleum based products, pine gels, stain removers or highly coloured products. Such products may make the floor slippery or cause permanent damage.
- Drag furniture with unprotected feet across the floor.

Remember...

Regular cleaning is more beneficial to the floor covering and is more cost-effective than occasional heavy cleaning.

For commercial floorcare instructions, contact your flooring provider for more details.



Try our Floor Care Kit!

We highly recommend you use the Polyflor Floor Care Kit to maintain your Conceptline and Fusionline floor. You can find out more information and order your Floor Care Kit from your local retailer.



PLANK*CONCEPTline*

Format	Size	Shades	Quantity per Box	Coverage per Box
Plank	184.2 x 1219.2mm	8	15	3.37m ²
	76.2 x 228.6mm	2	192	3.34m ²

PRODUCT FORMAT

Gauge	ISO 24346 (EN 428)	2.0mm
Wear Layer	ISO 24340 (EN 429)	0.3mm
Total Weight	ISO 23997 (EN 430)	3600g/m ²
Finish		PUR

PERFORMANCE REQUIREMENTS

General Performance	ISO 10582 (EN 649)	Conforms
Use Area	ISO 10874 (EN 685)	23, 31
Slip Resistance	EN 13893 DIN 51130 / DIN EN 16165 Ann. B	Class DS R10
Binder Content	ISO 10582	Type I
Abrasion Resistance	EN 649	Group T
Reaction to Fire	EN 13501-1	Class Bfl-S1
Static Electrical Propensity	EN 1815	≤2.0kV Classified as 'antistatic'
Residual Indentation	ISO 24343-1 (EN 433)	<0.05mm*
Castor Chair (continuous use)	ISO 4918 (EN 425)	Suitable
Dimensional Stability	ISO 23999 (EN 434)	≤0.10%*
Underfloor Heating		Suitable, max 27°C
Light Fastness	ISO 105-B02 (Method 3)	≥6

*Average test value from current production

SUSTAINABILITY

Recyclable		100%
Recycled Content		Up to 40%
Indoor Air Comfort Gold		Eurofins certified product
FloorScore		Certified
Responsible Sourcing	SA 8000	Approved Factory

MAINTENANCE PERFORMANCE

Resistance to Chemicals	ISO 26987 (EN 423)	Good resistance
Regular light maintenance is more cost-effective than periodic heavy maintenance and more beneficial to the floor covering.		



10 year residential guarantee

The Conceptline collection of luxury vinyl tiles has been developed to meet the highest technical specification of its product type. Ideal for all areas of the home, the products ensure high performance and optimum style. In addition, Conceptline is suitable for moderate commercial applications such as light traffic areas within hotels, conference rooms and small offices.

We recommend that adequate UV protection is taken to protect products being installed in direct sunlight, as fading can occur. Compared with many natural flooring options, Conceptline will under normal conditions resist household stains and will not crack, chip or splinter. The manufacturers of Conceptline are confident that their high quality products will provide many years of valuable service.

All products purchased from the range are guaranteed for 10 years against normal wear and tear in the recommended environment, provided that they have been fitted correctly and maintained in accordance with the manufacturer's instructions. Full terms and conditions of the guarantee are available on request from your flooring wholesaler or Polyflor Ltd.

PLANK & TILE SIZES*FUSIONline*

Format	Size	Shades	Quantity per Box	Coverage per Box
Plank	76.2 x 457.2mm	2	96	3.34m ²
	101.6 x 609.6mm	2	54	3.34m ²
	184.2 x 1219.2mm	10	15	3.37m ²
Tile	457.2 x 914.4mm	2	8	3.34m ²

PRODUCT FORMAT

Gauge	ISO 24346 (EN 428)	2.5mm
Wear Layer	ISO 24340 (EN 429)	0.55mm
Total Weight	ISO 23997 (EN 430)	4290g/m ²
Finish		PUR

PERFORMANCE REQUIREMENTS

General Performance	ISO 10582 (EN 649)	Conforms
Use Area	ISO 10874 (EN 685)	23, 33, 42
Slip Resistance	EN 13893 DIN 51130 / DIN EN 16165 Ann. B	Class DS R10
Binder Content	ISO 10582	Type I
Abrasion Resistance	EN 649	Group T
Reaction to Fire	EN 13501-1	Class Bfl-S1
Static Electrical Propensity	EN 1815	≤2.0kV Classified as 'antistatic'
Residual Indentation	ISO 24343-1 (EN 433)	<0.05mm*
Castor Chair (continuous use)	ISO 4918 (EN 425)	Suitable
Dimensional Stability	ISO 23999 (EN 434)	≤0.10%*
Underfloor Heating		Suitable, max 27°C
Light Fastness	ISO 105-B02 (Method 3)	≥6

*Average test value from current production

SUSTAINABILITY

Recyclable		100%
Recycled Content		Up to 40%
Indoor Air Comfort Gold		Eurofins certified product
FloorScore		Certified
Responsible Sourcing	SA 8000	Approved Factory

MAINTENANCE PERFORMANCE

Resistance to Chemicals	ISO 26987 (EN 423)	Good resistance
Regular light maintenance is more cost-effective than periodic heavy maintenance and more beneficial to the floor covering.		



10 year commercial & 15 year residential guarantee

The Fusionline collection of luxury vinyl tiles has been developed to meet the highest technical specification of its type. We recommend that adequate UV protection is taken to protect products being installed in direct sunlight, as fading can occur. Compared with many alternative flooring options, Fusionline will under normal conditions resist household stains, will not crack, chip or splinter. The manufacturers of Fusionline are confident that the high-quality products will provide many years of valuable service.

All products purchased from the range are guaranteed for 10 years in commercial interiors and 15 years in residential interiors against normal wear and tear in the recommended environment, provided that they have been fitted correctly and maintained in accordance with the manufacturer's instructions. Full terms and conditions of the guarantee are available on request from your flooring wholesaler or Polyflor Ltd.

Maintaining a safe & healthy environment



The increased awareness of sustainable development is a key aspect of manufacturing and as such, both collections are 100% recyclable, contain up to 40% recycled content and can be recycled through Polyflor's recycling scheme, Recofloor.

Polyflor floor coverings contain a combination of materials which are clean, natural and recycled for a more sustainable end product. Conceptline and Fusionline luxury vinyl flooring contributes positively to indoor air comfort and quality, it is certified by Indoor Air Comfort Gold and FloorScore® as extremely low VOC.

Polyflor is certified to ISO 14001 and ISO 9001 ensuring the best environmental and quality management systems. What's more, Polyflor has achieved SA 8000 approved factory status, providing social accountability throughout our manufacturing processes. Not only do we look to minimise our carbon footprint, but yours too. Choose Polyflor for zero compromise on style, function and the environment.

For further details on Polyflor's achievements in areas such as recycling, energy reduction and waste avoidance visit:



Picture it instantly IN YOUR SPACE



polyflor.com/visualiser



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LIT477 10/25

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